

## Segment-specific demos

My name is Whitney Rauschenbach, and I am the Head of Private Company ESG Research and Issuer Relations at MSCI. Welcome to Private Company Data Connect, the sustainability and climate disclosure platform that connects public and private companies with investors and lenders in private equity and private credit.

Designed together with the General Partners (or GPs) themselves, the platform helps companies create and manage their disclosures and share data directly with multiple stakeholders, all in one place.

Companies on the platform would also benefit from access to MSCI's extensive network of clients across the issuer and investment community.

The first sustainability disclosure supported on the platform is the ESG Integrated Disclosure Project template. The ESG IDP is a leading industry initiative that aims to improve transparency and accountability in private credit lending and loan syndication.

The ESG IDP template leverages the SASB standards and offers private companies a baseline from which to develop their ESG reporting capacity.

In this short demo, I will walk you through the key functionalities of the platform so that you can get started.

Before we do that, it is important to note that we take data privacy seriously at MSCI. Private Company Data Connect supports the secure disclosure and storage of your private company data. MSCI's Azure-based data architecture ensures data remains under lock and key and is shared only with those you permission through the platform.

Our processes to monitor access, permissions, and entitlements are designed to meet best practice controls to protect client data and your data.

If you are not yet familiar with MSCI, we provide investment decision support tools and solutions. At MSCI ESG Research, we source, collect, and store sustainability and climate data on over 17,000 publicly equity and fixed income issuers on an ongoing basis (as of June 2023). More than 5,000 companies review and submit data that contributes to our ratings, scores, and assessments through our issuer platforms annually.

Now, here on the homepage of the platform, I want to call your attention to the resources we have available. In addition to this video, I recommend you keep the navigation guide and the frequently asked questions handy as you explore the platform. All these resources and more are accessible from the Knowledge Hub.

From the homepage, you can also navigate to begin a disclosure, visit the disclosure library and submission history, and review data permissioning.

First, let's jump right in and get started with a disclosure. There are three ways to do this: the first, which we recommend, is to use our online template, which is laid out as a step-by-step questionnaire.

Alternatively, you can download the disclosure template from the platform as an Excel file and complete it on your desktop.

And lastly, you can download the Excel template directly from the ESG IDP website, at [esgidp.org](http://esgidp.org), and complete it there.

No matter how you complete a disclosure, either online or via an Excel template accessed from the platform or from IDP directly, we store the latest value submitted at the Fiscal Year level for each data point.

Any data that you upload will remain private to your company and not be shared without your permission.

In this view, we show the online template. Clicking on the Online Template button brings you to the first step where you provide your name, the reporting period or fiscal year for your disclosure, and the industry, or industries, that are most relevant to your business.

You can choose up to three industries that apply to your company based on percentage of revenue derived from this business activities.

From your selection, the template will generate the industry specific questions for you to review.

Note that the industries are based on the Sustainable Industry Classification System (SICS), which uses sustainability profiles to group companies in industries and sectors.

Now that's completed, you can move on to the General Questions in Step 2. Use the information hover-over icons to view the description of select datapoints and learn more about the metrics.

There are approximately 110 general questions that fall into the different environmental, social and governance categories. Some of these questions are marked as core questions by IDP. These are the ones in green which can be focused on first. All questions are voluntary at this time, but we do encourage you to provide as much information as you can.

Let's focus on greenhouse gas emissions for a moment. The ESG IDP asks for the company's annual Scope 1, Scope 2, and Scope 3 emissions, expressed in metric tons of carbon dioxide equivalent.

You can find definitions of the different scopes directly in the platform. If you don't yet have the annual Scope 1 and 2 emissions for your company, MSCI is working with Persefoni, a leader in carbon accounting and sustainability management software, to support small and medium sized companies with a free emissions calculator.

Click on the link from Private Company Data Connect to access the calculator and provide the requested information.

Once completed, you can return to the platform to enter those numbers. And please note that throughout this process, you can save your draft questionnaire and return to it at any time. If you quit out of MSCI ONE, your draft can be accessed by going back to the "Online Template" and filling in your company name and the applicable fiscal year.

If you are not yet able to complete all questions, consider these a baseline of reporting to work towards.

You can now choose to submit your disclosure or move on to Step 3 to complete the industry specific questions that were generated based on your selection in Step 1.

These questions fall into between three and five disclosure topics prioritized for borrower attention.

The disclosure topics have been identified as financially material in the internationally recognized SASB Standards pertaining to that industry.

Similar to General Questions, there are a select number of “prioritized” questions marked in green for each industry. Again, you can hover over the information icons to view data definitions or the unit of measure that your response should be in. For multi part questions asking for more than one response, we recommend that you separate the numbers with semi colons.

Finally, when ready, proceed to Step 4 to submit your completed disclosure template.

And, as a reminder, you can submit a questionnaire in stages, or return to an open questionnaire to edit, add or enter any new information. Just be sure to keep the fiscal year accurate.

Now, if you instead wish to work with the Excel template, I will quickly take you through the process of downloading and uploading the file.

Under Begin Disclosure, you click on the Excel Template button. This brings you to the page where you can download the excel template and then upload the file once completed.

The ESG IDP Template is preselected and will download when you click the button.

As you can see, the ESG IDP template comes with an introductory tab with an overview to better guide you through the data disclosure process. The ESG IDP shares background on the two categories of questions that you will find in the template, General and Industry Specific, as well as instructions for completing the template, and tips on how to share it.

The second tab shows the SASB Industry descriptors for your reference. And then the third tab takes you right into the general data disclosure questions.

Fill out the initial company questions, making sure to enter the company name exactly as it appears in Private Company Data Connect, as well as other information including the fiscal year or reporting period of your disclosure in “Data provided as of date.” Next, select your industry and enter the corresponding revenue percentage, referencing the SASB industry descriptions in the second tab if necessary.

Within the General tab, unshaded questions represent “core” questions and should be the company’s primary area of focus. Shaded questions are considered optional but offered as a guide as companies develop reporting capacity.

Once you've completed the general questions, you can find the industry or industries relevant for your company in the tabs and then begin the industry specific questions.

In the industry tabs, you can see that a selection of the total questions are marked as “Prioritized” and can be focused on first.

Once you're ready to submit, take a moment to make sure the company name you have entered exactly matches the name as it's displayed on the platform. Return to the Upload Disclosure page, provide a title or comment on the submission, agree to the Terms and Conditions, and upload the completed file.

Note that if you are uploading a file you downloaded directly from the ESG IDP website, not from Private Company Data Connect, you will have to take a moment to save the file as .xlsx file, without macros enabled.

The submission should take no more than five minutes to validate and show up as successful.

Once you have submitted a disclosure, click on History in the top Right to view the full history of your submissions, including which have failed or successfully uploaded it.

What this means is that if you submit data point A and B in one template, and then return and submit only data point C, the file in Disclosure Library now shows data point A, B and C.

You can pull up any fiscal year disclosure, either an Excel submission or online template submission, and either export to Excel or open the disclosure in the online template you further edit or update.

Click on history in the top right to view the full history of your submissions, including which have failed or successfully uploaded. The GP or investor who invited you to the platform will have access to your disclosure once submitted.

Now for the final step in data provisioning, click on "Manage Access" to view which investors or lenders have requested access to your data, as well as those to whom you have granted access.

Search the investors on the platform to see if you want to enable permissions.

I hope you found this short demo helpful. If you run into questions about the template or data, reach out to the GP who invited you to the platform, they will be your first stop.

If at any time you need technical support, however, you can click on the question mark at the top right-hand side of the screen to submit a support ticket to MSCI.

When filling out the ticket, kindly ensure Private Company Data Connect is in the subject line followed by your request. This will ensure all messages are responded to quickly and efficiently.

Please give us feedback on your experience as we are continuously working to make the platform work better for you. Thank you.

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